

2023 DART Symposium Sessions | CSUMB University Center

DAY 1 - OCTOBER 11 | Community Integration

- **Advanced Air Mobility Short Course** | Community Air Mobility Initiative's AAM Short-Course is a 2-hour workshop specifically designed to provide state and local decision-makers, agency staff, urban and transportation planners, and anyone with interest in this exciting new mobility segment with a solid introduction to advanced air mobility. Through a series of expert presentations, paired with ample time for questions and discussions, participants will receive key information as they begin to consider integrating advanced air mobility into their communities' transportation landscape. **Workshops leads:** Yolanka Wulff and Adam Cohen
- **Joby Tour @ Marina** | This limited capacity tour will provide an inside view of the advanced manufacturing facilities and operations at Joby Aviation's low-volume manufacturing facility at the Marina Municipal Airport.
- **Welcome** | Josh Metz, Executive Director, MBDART; Ken Smith, Lead Organizer, Salinas Inclusive Economic Development Initiative
- **Keynote Address** | Senator Anna Caballero, California State Senate District 14
- **Community Integration – Economic & Workforce Development Workshop**
This planning and education focused workshop will engage cross-sector participants (industry, academic, government and community-base organizations) in a series of facilitated discussions exploring economic and workforce development opportunities, challenges and community concerns around advanced air mobility implementation and agricultural technology adoption.
- **Airspace Integration Corridors & Central Coast Flight Information Exchange Workshop**
This planning and education focused workshop will introduce participants to the concept of airspace integration corridors and test ranges being used by other States and the potential for establishing such a corridor in California. The workshop will introduce and explore the Central Coast Flight Information Exchange as stepping stone towards safe and secure UAS integration on the Central Coast.

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DAY 2 - OCTOBER 12 | AAM & UAS Economic Development Opportunities

- **Welcome** | Josh Metz, Executive Director, MBDART; Dr. Marylou Shockley, Dean, CSUMB College of Business
- **Keynote** | Matt Field, Chief Financial Officer @ Joby Aviation
- **Panel 1: Supporting Continued Advanced Air Mobility Development in California: Research & Development**
 - Shari Tavaf, (Moderator) Senior Advisor at Monterey Bay DART
 - Raja Sengupta, Professor at University of California, Berkeley.
 - Ricardo Sanfelice, Professor and Department Chair in Electrical and Computer Engineering at the University of California.
 - George Kivork, Head of State and Local Policy at Joby Aviation
- **Panel 2: Airspace Integration Corridors: what are they? what value do they provide? how are they created and managed?**
 - Chris Bley, (Moderator) Founder of drone innovation hub, Airspace Integration.
 - John Eberhardt, Chief Technology Officer ATA.
 - James Parrish, University of Fairbanks/ACUASI
 - Matt Beatty, Founder of Advanced Aviation Alignment (A3)
 - Matt Nelson, Airport Manager, City of Marina
- **Fireside Chat: Government's Role Supporting Advanced Air Mobility Innovation & Safety**
 - Lori Pepper, Deputy Secretary for Innovative Mobility Solutions at the California State Transportation Agency (CalSTA)
 - Raquel Girvin, Regional Administrator, FAA Western-Pacific Region
 - Sarasina Tuchen, Senior Scientist in the Highly Automated Systems Safety (HASS), Center Of Excellence (COE) at the Department of Transportation
 - Yolanka Wulff (Moderator), Executive Director at the Community Air Mobility Initiative (CAMI)
- **Panel 3: Infrastructure, Vertiports & Test Facilities**
 - Adam Cohen, (Moderator) Transportation futurist and researcher at the Transportation Sustainability Research Center at the University of California, Berkeley
 - Adrienne Lindgren, Head of City Activations at Supernal (Hyundai Motor Group)
 - Matthew Friedman, Chief of the Office of Aviation Planning in the Caltrans Division of Aeronautics.
 - Andrew Mearns, Multi-copter Aerospace Consulting

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- **Fireside Chat** | Carl Dietrich, Founder & President @Jump Aero Inc. and Dean Donovan, Partner @Diamond Stream Partners
- **Panel 4: New Return On Investment in Advanced Air Mobility Markets**
 - Jennifer Kuan, (Moderator) Associate Professor of Entrepreneurship and Economics at CSUMB and Venture Capital Investor at Etre VC
 - Alexi Sevastopoulos, Santa Cruz Ventures
 - Dean Donovan, Managing Director and Co-Founder of Diamond Stream Partners
 - Jon Sisk, Executive Vice President and Chief Banking Officer with Santa Cruz County Bank
- **Closing Session | Networking Reception @ University Center**

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DAY 3 - OCTOBER 13 | Partnerships & Workforce Development

- **Welcome & Context** | Josh Metz, Executive Director, MBDART
- **Keynote: Daniel Theobald**, Co-Founder & President MassRobotics; Founder, Chairman Vecna Robotics; Founder & CEO Mekable
- **Panel 1: Agtech Innovation & Workforce Development**
 - Clint Cowden, (Moderator) Dean of Career Technical Education at Hartnell College
 - Ethan Rublee, Founder, FarmNG
 - Walt Duflock, Vice President of Innovation at Western Growers
 - Darryl Wong, Executive Director for the UC Santa Cruz, Center for Agroecology
 - Becca Fenwick, developing the CITRIS Initiative for Drone Education and Research (CIDER) at the University of California, Santa Cruz
- **Panel 2: Public-Private Workforce Development Partnerships**
 - Andrea Pesce, (Moderator) Director of Industry Alliances for the Innovation & Business Engagement (IBE) Hub at UC Santa Cruz
 - Brian Miller, Principal, Kern Career Technical Education Center
 - Cody Clearly, Workforce Development Lead at Joby Aviation
 - Lon Hatamiya, President and Chief Executive Officer of the Hatamiya Group
 - Michael Gutierrez, President, Hartnell College
- **Fireside Chat: New Horizons for Monterey Bay DART Workforce Development**
 - Josh Metz, (Moderator) Josh Metz, Executive Director, MBDART
 - Lawrence Samuels, Special Advisor to the Chancellor, UC Santa Cruz
 - Thomas Horvath, Interim Dean, college of Science, CSU Monterey Bay
- **Panel 3: Community Partners in Workforce & Economic Development**
 - Cheng Ung, (Moderator) Senior Program Officer at the Irvine Foundation
 - Toni Gomez, Business Development Specialist for GoBiz
 - Maria Elena Manzo, Program Director for Mujeres en Acción
 - Richard Vaughn, Economic Development Manager, Monterey County
 - Rosalyn Green, Building Healthy Communities
- **Closing Remarks**