# MONTEREY BAY OLART DRONE PAVILION - FIRA USA 2024 FIRA USA 2024 - OCTOBER 22-24 IN WOODLAND / SACRAMENTO (CALIE)

The greatest and only 3-day event for autonomous farming and agricultural robotics solutions

### AGDRONES | SPRAYING | SURVEYING | HEAVY LIFT | BIOLOGICALS

Join Monterey Bay DART at its premium Drone Pavilion during the FIRA-USA event October 22-24. The Pavilion will be centrally located and provide a cohesive environment from which to engage potential clients and customers.

# Partners





### FEATURES

- \* 46' x 160' footprint with open-air side for effortless interation, electricity, access to shared meeting area with tables and chairs;
- \* Each participant gets a dedicated
  12' x 12' space with a table and chairs;
- \* Targeted marketing of the pavilion and additional benefits for your company;
- \* Benefit from a unified, professional setting designed to amplify your brand;
- \* Curated hospitality and meeting space.

#### COST

Limited number of spaces available in the Pavilion. Cost for inclusion at the Drone Pavilion is a significant reduction from the Standard FIRA-USA exhibitor rates currently available:

- \$2000 Young Startup (Pavilion Booth & young startup sponsorship benefits)\*\*\*
- \$3500 (Pavilion Booth, Silver sponsorship benefits, No Demo)
- \$7000 (Pavilion Booth, Silver sponsorship benefits, With Demo)

\*\*\* Criteria for Young Start Up Level: less than 3 years/ less than 10 employees

### **CONTACT INFORMATION**

Hurry, space is limited! Contact Abigail directly: <u>abigail@montereybaydart.org</u> *Deadline to join this opportunity is August 21, 2024.* 

# MONTEREY BAY **ODART** DRONE PAVILION - FIRA USA 2024

## **OCTOBER 22-24 | WOODLAND/SACRAMENTO, CA**

### SPONSORSHIP LEVELS

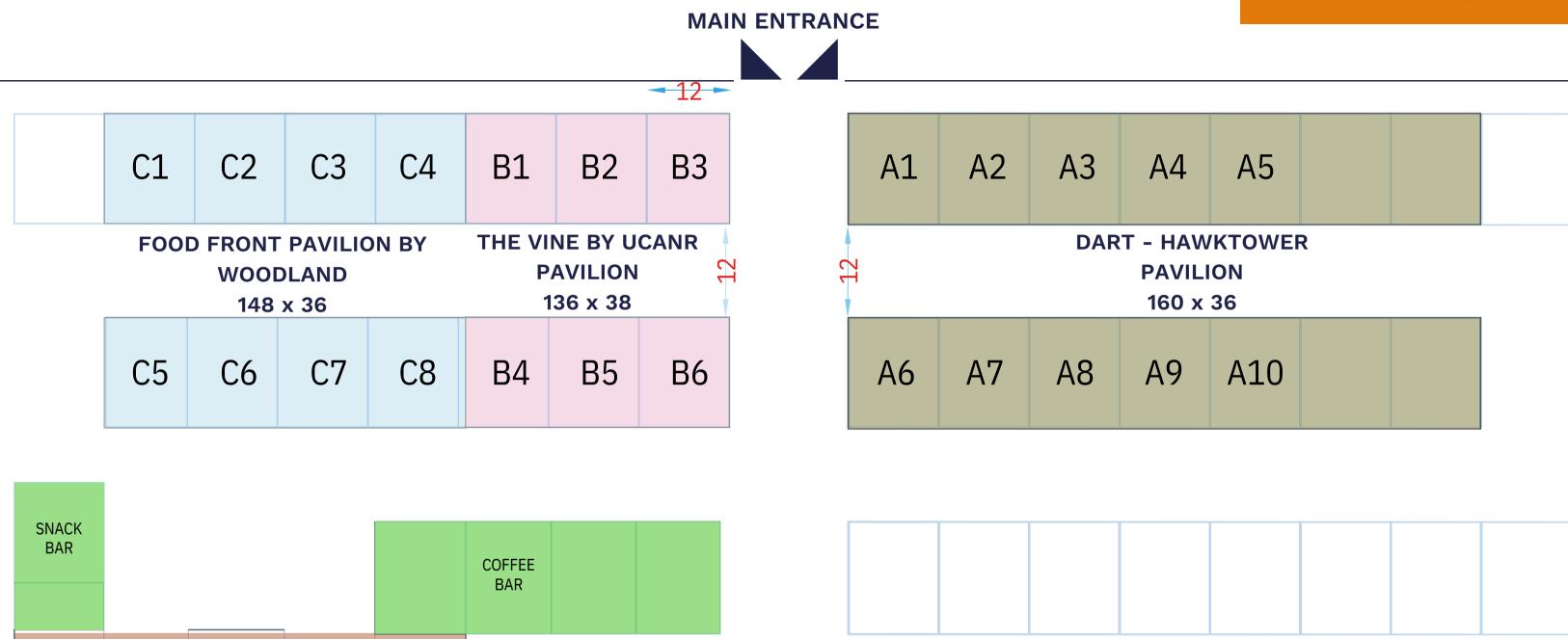
	Young Startup	SILVER No Demo	<b>SILVER</b> With Demo
	\$2000	\$3500	\$7000
ROBOT DEMOS			
Prepared plot of land for demos with official pitch demonstration + free demos			۲
PROMOTION & MARKETING			
On the Exhibitor Directory of the FIRA USA website & catalog	۲	۲	۲
Logo will appear on the official on-site printed material	۲	۲	۲
Your Press Release available to journalists in the FIRA press corner	۲	۲	۲
DIART.org	НашкТоwer. НашкТоwer.		R 42-24 2-24 2024 USA.com

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SNACK BAR		COFFEE BAR		
	B 2 B MEETING AREA			

# **EXHIBITION ZONE 2 - AG FLORAL BUILDING**

### **BOOTH N°**

- A2 | AG-BEE
- C | CITY OF WOODLAND
- A9 | HAWKTOWER
- A1 | MONTEREY BAY DART
- B1 | THE VINE
- B1 | UNIVERSITY OF CALIFORNIA

AGRICULTURE AND NATURAL RESOURCES

