



LiFT **SUMMIT**

MARCH 26-28, 2025
SPONSORSHIP OPPORTUNITIES

LIFTSUMMIT.ORG

Presented By:  **DART**



Dear Prospective LIFT Summit Sponsor,

We are delighted to invite you to join us as a valued sponsor for the [2025 LIFT Summit, taking place March 26-28, 2025, at the Monterey Convention Center](#). Presented by DART and its ecosystem partners, this premier event is designed to propel California's uncrewed aerial systems (UAS) and advanced air mobility (AAM) sectors to new heights while championing equitable access to quality jobs and fostering economic vitality across our communities.

As a 501(c)(3) public benefit corporation, DART is committed to advancing workforce development, infrastructure readiness, and collaborative ecosystems that unite public, private, and educational stakeholders. With our roots in the Tri-County Region of Monterey, San Benito, and Santa Cruz counties, we work to support thriving drone and aerospace industries that benefit the entire state.

The 2025 LIFT Summit will serve as a dynamic convening of thought leaders, innovators, and policymakers from across California and beyond. Together, we'll explore cutting-edge advancements in UAS and AAM technology, workforce strategies, and infrastructure solutions, fostering meaningful connections that drive progress.

Your sponsorship is not only an investment in this landmark event but also in DART's mission to create a more inclusive and sustainable future. [All contributions are tax-deductible](#), and net revenues exceeding event production costs will directly support our ongoing programs in AAM workforce development, infrastructure planning, and policy advocacy.

We invite you to explore the enclosed sponsorship opportunities and join us in shaping the future of aerospace innovation. Together, we can advance California's leadership in these transformative sectors and ensure that the benefits of these advancements are accessible to all.

Thank you for considering this opportunity to partner with us. We look forward to your participation and to welcoming you to Monterey in March 2025.

With appreciation,

Sarasina Tuchen
LIFT Summit Chair
DART Board of Directors

Josh Metz
Executive Director
DART



ADVANCED AIR MOBILITY

Workforce | Infrastructure | Policy



OVERVIEW

The LIFT Summit brings together industry innovators, policymakers, educators, and workforce development experts to drive growth in California's AAM ecosystem. Over three days, attendees will explore advancements in AAM and UAS, participate in hands-on workshops, engage in panel discussions, and network with key players.

Focusing on workforce readiness, infrastructure, and policy, the summit aims to create actionable pathways for economic development and career opportunities in the AAM sector.

With a focus on workforce readiness, infrastructure requirements, and policy frameworks, the summit aims to create actionable pathways for regional economic development and career opportunities in the AAM sector.

WHY SPONSOR?

Public Agencies:

Shape the national conversation on AAM workforce, infrastructure and policy.

Economic Development Organizations:

Spotlight your region's initiatives and attract new investment.

Foundations and NGOs:

Promote equity, sustainability, and economic inclusion.

Industry Leaders:

Showcase innovation and align with cutting-edge developments.



Why Sponsor the LIFT Summit?

Taking naming inspiration from the October 2024 FAA Powered-LIFT rules, the LIFT Summit offers a unique opportunity to shape the future of Advanced Air Mobility (AAM) while addressing pressing economic, workforce, and infrastructure challenges.

- **Public Agencies:** Shape the national conversation on AAM workforce, infrastructure and policy.
- **Economic Development Organizations:** Spotlight your region's initiatives and attract new investment.
- **Foundations and NGOs:** Promote equity, sustainability, and economic inclusion.
- **Workforce Agencies:** Demonstrate leadership in training and pathways to prosperity.
- **Industry Leaders:** Showcase innovation and align with cutting-edge developments.

Sponsorship Tiers

Title Co-Presenter

Investment: \$50,000

Limited to Two

Ideal for transportation and workforce development agencies.

Benefits:

- Exclusive "Presented by DART & (Your Organization)" branding in all Summit materials.
- Opportunity to moderate or co-develop key sessions on AAM policy or workforce development.
- Booth for public outreach and engagement.
- Registration for up to 10 complimentary passes.

Foundation & Economic Development Sponsor

Investment: \$25,000

Ideal for foundations, economic development organizations, and NGOs focused on regional growth.

Benefits:

- Sponsorship of focused sessions or workshops tailored to the organization's priorities, such as workforce, education, and policy.
- Opportunity to highlight your organization's impact on regional economic growth or equity initiatives.
- Booth space to showcase your programs or investments, tailored recognition in event materials.
- Half-page ad in the event program.
- Registration for 6 complimentary passes.

AAM Industry Sponsor

Investment: \$25,000

Ideal for AAM OEMs, infrastructure developers, and aviation technology companies.

Benefits:

- Sponsorship of technical demonstration sessions, panel and speaking opportunity to showcase your industry contributions.
- Featured in Demo Day 1 Tour live demonstrations.
- Conference booth space and recognition on Summit materials and digital platforms.
- Registration for 6 complimentary passes.



Education & Workforce Development Sponsor

Investment: \$15,000

Ideal for workforce development agencies, training providers, and education institutions.

Benefits:

- Sponsorship of workforce-oriented panels or career pathway workshops.
- Opportunity to include branded resources in attendee materials.
- Logo recognition in workforce-focused event signage and materials.

Community Impact Sponsor

Investment: \$10,000

Ideal for economic development-focused NGOs, civic organizations, and community-focused initiatives.

Benefits:

- Sponsorship of community engagement or outreach programs at the Summit.
- Opportunity to fund scholarships for local participants.
- Logo recognition on Summit website and signage.
- Complimentary tickets for representatives from underserved communities.

Local Partner Sponsor

Investment: \$5,000

Ideal for small businesses, local agencies, and community organizations.

Benefits:

- Recognition as a supporter of equitable AAM initiatives.
- Logo placement on event materials and signage.
- Complimentary tickets for representatives from your organization.

Add-On Opportunities

Networking Reception Sponsor

Cost: \$10,000

Benefits:

Host a Summit reception to connect attendees.

Swag Bag Sponsor

Cost: \$7,500

Benefits:

Your logo displayed on the swag bags that are distributed to all attendees and branded item(s) in the swag bags.

Lanyard & Badge Sponsor

Cost: \$5000

Benefits:

Your logo printed on all attendee lanyards and badges, ensuring maximum visibility.

Customized Packages

Reach out for tailored packages that align with your organization's mission.



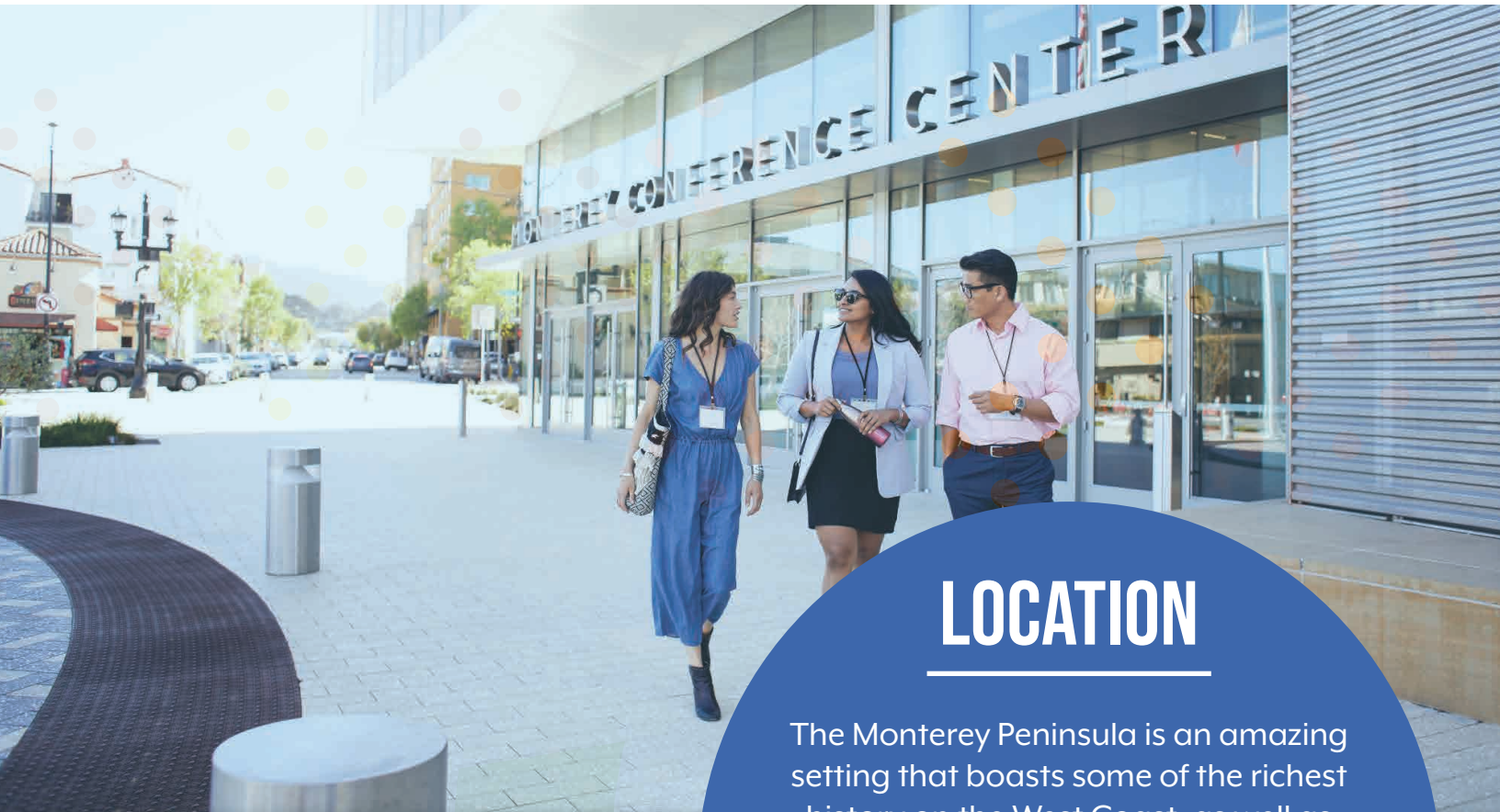


AAM WORKFORCE | INFRASTRUCTURE | POLICY
liftsummit.org

MARCH 26-28, 2025

MONTEREY CONVENTION CENTER

Workforce | Infrastructure | Policy



LOCATION

The Monterey Peninsula is an amazing setting that boasts some of the richest history on the West Coast, as well as world-class scenery, phenomenal restaurants, and many other attractions. We are pleased to host you in our fantastic corner of the world and hope you leave energized and inspired by new information and prospects.

The **2025 LIFT Summit** is presented by DART and will be held on **Wednesday, March 26 –Friday, March 28, 2025** at the **Monterey Conference Center**, Portola Plaza, Monterey, CA 93940.

CONTACT INFORMATION

DART
3180 Imjin Rd Suite 102
Marina, CA 93933
mbdart.org

Abigail Scott, Operations Manager
abigail@mbdart.org

SPONSOR LEVEL

As described in the Sponsorship Packages.

- | | |
|--------------------------------------------------------------------------------|---------------------------------------------------------------------|
| <input type="checkbox"/> Title Co-Presenter \$50,000 | <input type="checkbox"/> Custom Sponsorship Package \$ _____ |
| <input type="checkbox"/> Foundation & Economic Dev Sponsor \$25,000 | <input type="checkbox"/> Network Reception Sponsor \$10,000 |
| <input type="checkbox"/> AAM Industry Sponsor \$25,000 | <input type="checkbox"/> Swag Bag Sponsor \$7,500 |
| <input type="checkbox"/> Education & Workforce Dev Sponsor \$15,000 | <input type="checkbox"/> Lanyard & Badge Sponsor \$5,000 |
| <input type="checkbox"/> Community Impact Sponsor \$10,000 | |
| <input type="checkbox"/> Local Partner Sponsor \$5,000 | |

TERMS & CONDITIONS

Initials When fully executed, this document will establish an agreement between the Monterey Bay Drones, Automation and Robotics Technology Initiative ("**DART**") and the sponsoring business or organization referred to as the "**Sponsor**" in support of the 2025 LIFT Summit event in Monterey, California. The Sponsor agrees to pay DART as indicated above. In consideration of the payment detailed above, the Sponsor shall receive appropriate acknowledgment as a sponsor of the 2025 LIFT Summit. 2025 LIFT Summit Sponsorship recognition and opportunities include, but may not be limited to, those items outlined on the Sponsorship Packages. The Sponsor's logo will be provided for use on all event marketing materials. The final decision regarding placement and/or juxtaposition of sponsor(s) logo shall rest with DART. When future LIFT Summit events are scheduled, the Sponsor shall have the right of first refusal on renewing its sponsorship of this event. It is understood and agreed upon that the entire agreement between DART and the Sponsor is contained herein and that this document supersedes all previous written and oral agreements, and negotiations relating to the event sponsorship herein detailed. Any modification of this document shall be made in writing.

Initials **DAMAGE TO PROPERTY:** The Sponsor is liable for any damage or loss caused to the Exhibition Facility or booth equipment, its own property, or to the property of others. In the event damage or loss occurs to the Sponsor's display / exhibit by another sponsor or exhibitor, the involved parties are responsible for resolving the dispute.

Initials **INDEMNIFICATION:** The Sponsor shall indemnify and hold harmless DART, its related entities, partners, agents, officers, directors, employees, attorneys, heirs, successors, and assigns from and against any and all claims, losses, damages, judgments, settlements, costs and expenses (including reasonable attorneys' fees and expenses) and liabilities of every kind incurred as a result of: (i) any act or omission by the Sponsor or its officers, directors, employees, or agents; (ii) any use of the Sponsor's name, logo, website, or other information, products, or services provided by the Sponsor; and/or (iii) the inaccuracy or breach of any of the covenants, representations and warranties made by the Sponsor in this Agreement. This indemnity shall require the payment of costs and expenses by the Sponsor as they occur. This section shall survive any termination or expiration of this Agreement.

Initials **LIMITATION OF LIABILITY:** In no event shall either party, their employees, consultants, or contractors be liable for any loss of revenue or profits, or any indirect, special, incidental, punitive, or consequential damages, whether in contract, tort or otherwise, in connection with or arising out of the performance of this agreement; even if they knew or should have known of the possibility of such damages. DART's maximum liability for Direct Damages is in the amount of the Sponsorship Level selected.

Initials The agreement is to be construed under the laws of the state of California. If this document correctly states your understanding of our agreement, please initial, sign, date, and return both pages to Abigail Scott, Operations Manager (contact info above). A fully executed copy will be returned to you for your records.

PAYMENT & AUTHORIZATION FORM

I agree to pay the following (*check all that apply*) for the specified category at the 2025 LIFT Summit, held from March 26-28, 2025:

SPONSOR LEVEL

As described in the Sponsorship Packages.

- | | |
|---------------------------------------------------------------------|--------------------------------------------------------------|
| <input type="checkbox"/> Title Co-Presenter \$50,000 | <input type="checkbox"/> Custom Sponsorship Package \$ _____ |
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| <input type="checkbox"/> Community Impact Sponsor \$10,000 | |
| <input type="checkbox"/> Local Partner Sponsor \$5,000 | |

ALL PAYMENTS ARE DUE UPON RECEIPT OF SIGNED LIFT Summit Sponsorship Agreement.

Abigail Scott, DART Operations Manager, will send an online invoice to the Sponsor's Payment POC for payment.

TOTAL COST \$ _____

Sponsor Name

Sponsor Address City State Zip Code

Name of Payment POC Email Address Phone Number

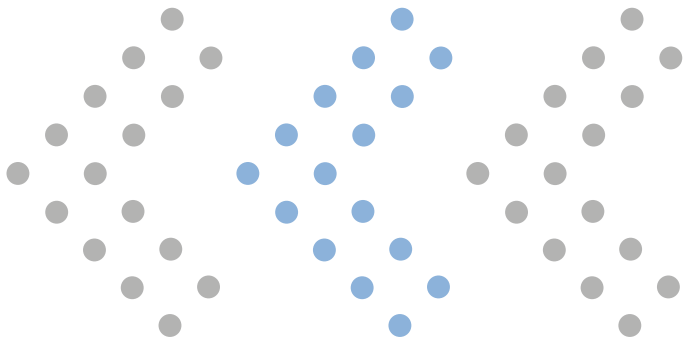
Sponsor Signature

Date

Josh Metz, DART Executive Director

Date

Please email or mail the signed agreement to Abigail Scott (contact information above).



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